

**IT'S HARD TO BE IMPARTIAL
TRUST YOUR HOME STAGER**

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Let's face it. When the time comes to sell your home, my guess is that you will think yours is the one that will be swept up the minute the sign is on your lawn. We all feel that way about our homes, regardless of market conditions.

The large and very colourful wall mural that you painstakingly painted on your dining room wall may be a selling feature to you, however, not everyone else is going to feel the same way. The same goes for dear old Aunt Edna's life-sized portrait prominently displayed in your foyer. When you think about it, that portrait intimidates you. What do you think it will do to prospective buyers? They will be out the door before you know it! So don't be afraid to paint over the mural inspired by last summer's vacation or to pack away Aunt Edna's portrait.

Being able to stand back and take an impartial look at your home can be a difficult thing to do. You are invested in your home and every item in it. This is where real estate staging comes in. Home stagers are professionally trained to know what helps to sell a house. A home stager will be able to look at each room and give you an unbiased opinion as to what changes are needed, preferably before you even put your home on the market. So why not call a professional home stager in your area and trust his or her advice.

P.S. Your Aunt Edna stopped by my office. Something about changing her Will?

Dezipner Digz is a full-service home staging and interior decorating company located in Burlington, Ontario. The owner, Charlene Storozuk, is a member of the Real Estate Staging Association and is the current President of the Halton and Hamilton-Wentworth Real Estate Staging Association.